

# BSA WINTERFEST APP Privacy Policy

Last updated: 01/06/2026

## 1. Introduction

BSA WINTERFEST (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application available on the Google Play Store (the “App”).

By using the App, you agree to the collection and use of information in accordance with this Privacy Policy.

---

## 2. Information We Collect

### a. Personal Information

We may collect personal information that you voluntarily provide, including but not limited to:

- Name
- Email address
- Phone number
- Organization or unit affiliation
- Registration or form submission details

### b. Automatically Collected Information

When you use the App, we may automatically collect:

- Device type, operating system, and app version
- IP address
- Usage data (pages viewed, actions taken, timestamps)
- Crash and performance data

### c. Sensitive User Data

If applicable, the App may collect limited sensitive data (such as age category or youth/advisor role) **only as necessary for program participation**. Sensitive data is:

- Collected only with user consent
- Used solely for app functionality
- Never sold or shared for advertising purposes

---

### 3. How We Use Your Information

We use collected information to:

- Provide and maintain App functionality
- Process registrations, forms, or participation requests
- Communicate important updates or notifications
- Improve App performance and user experience
- Comply with legal or organizational requirements

---

### 4. Data Sharing and Disclosure

We **do not sell** personal data.

We may share information only:

- With trusted service providers who support App operations (e.g., hosting, analytics)
- When required by law or legal process
- To protect the rights, safety, or security of users or the organization

All third-party providers are required to maintain appropriate data protection safeguards.

---

### 5. Data Retention

We retain personal information only as long as necessary to:

- Fulfill the purposes described in this Privacy Policy
- Comply with legal, accounting, or reporting requirements

Users may request deletion of their data at any time (see Section 8).

---

### 6. Security of Your Information

We implement reasonable administrative, technical, and physical security measures to protect user data. However, no electronic transmission or storage method is 100% secure.

---

## 7. Children's Privacy

The App may be used by minors **only with appropriate parental or organizational consent**, consistent with Scouting and youth program policies.

We do not knowingly collect personal information from children under 13 without verifiable consent. If such data is discovered, it will be deleted promptly.

---

## 8. User Rights and Choices

Depending on your location, you may have the right to:

- Access your personal data
- Request correction or deletion
- Withdraw consent for data collection

Requests can be submitted via:

**Email:** [privacy@yourdomain.org]

---

## 9. Third-Party Services

The App may use third-party services such as:

- Google Firebase (analytics, crash reporting)
- Push notification services

These services operate under their own privacy policies and comply with Google Play requirements.

---

## 10. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Updates will be posted within the App or on our website, with the revised “Last updated” date.

---

## 11. Contact Us

If you have questions or concerns about this Privacy Policy or data practices, contact us at:

**BSA WINTERFEST**

**Email:** [info@bsawinterfest.org](mailto:info@bsawinterfest.org)

**Website:** [bsawinterfest.org](http://bsawinterfest.org)